

# CENSUS.GOV REFRESH & EDDE INTEGRATION

---

April 2018



# AGENDA:

1. Census.gov Refresh
2. Integration with EDDE
3. Roadmap
4. Data.census.gov Demo
5. Requirements Session
6. Questions

# REFRESH GOALS:

- Simplify the Census.gov user experience
- Modernize the look and feel, leveraging the existing migrated content structure
- Take a search and mobile-first approach
- Design to integrate with key initiatives (i.e. EDDE and 2020 Census)
- Continue implementing the 5-year roadmap

**“CREATE A CLEAR PATH TO DATA & INFORMATION”...**

# PATTERN LIBRARY: DIGITAL EXPERIENCE



## Foundational

HOME

COLORS

TYPOGRAPHY

LAYOUT CLASSES

LAYOUT ALIGNMENT

## Components

BUTTONS

FORMS AND INPUTS

## Patterns

NEWS LIST TYPE

BULLETED LIST

CONTENT HEADERS

ACCORDION

CONTEXTUAL NAVIGATION

BANNERS

SPECIAL HEADERS

VISUAL LIST

PAGE TABS

## Primary Colors



Hex: #112e51



#112e51 #284262 #405773 #586c85 #708196 #8896a8 #9fabb9 #cfd5dc



#e7e5ed

## Secondary Colors



Hex: #4b636e



#4b636e #5d727c #819199 #93a1a8 #a5b1b6 #b7c0c5 #c9d0d3 #dbdfe2



#edeff0



Hex: #78909c



#78909c #859ba5 #93a6af #a0b1b9 #aebcc3 #bbc7cd #c9d2d7 #d6dde1 #e4e8eb



#f1f3f5



Hex: #ff7043



#ff7043 #ff7e55 #ff8c68 #ff9a7b #ffa98e #ffb7a1 #ffc5b3 #ffd4c6 #ffe2d9



#fff0ec

## Accent Colors



Hex: #0095a8



#0095a8 #199fb0 #32aab9 #4cb4c2 #66bfca #7fcad3 #99d4dc #b2dfe4 #cce9ed



#e5f4f6

## Typography

H1 - Roboto Regular 56px

H1 - Roboto Medium 45px

H2 - Roboto Regular 45px

H2 - Roboto Medium 34px

H3 - Roboto Regular 34px

H3 - Roboto Medium 24px

H4 - Roboto Medium 18px

H5 - Roboto Medium 12px

H6 - Roboto Medium 12px

Body - Roboto Medium 24px

Body - Roboto Medium 20px

Body - Lora Regular 18px

Body - Subheading 1 Roboto Regular 16px

Body - Sub Heading 2 Roboto regular 14px

Body - Caption Roboto Regular 12px

HTML

```
<h1 class="uscb-h1">H1 - Roboto Regular 56px</h1>
<h2 class="uscb-h2">H2 - Roboto Regular 45px</h2>
<h3 class="uscb-h3">H3 - Roboto Regular 34px</h3>
<p class="uscb-body-text">Body - Roboto Medium 24px</p>
<p class="uscb-body-text">Body - Lora Regular 18px</p>
<p class="uscb-sub-heading-1">Sub Heading 1 Roboto Regular 16px</p>
<p class="uscb-sub-heading-2">Sub Heading 2 Roboto regular 14px</p>
<p class="uscb-caption-text">Caption Roboto Regular 12px</p>
```

## News List Type

Press Release | October 31, 2017

### Highlighting Our Nation's Veterans

Discover new statistics released July 13 on detailed race, Hispanic Origin, ancestry, and tribal population groups, based on the 2011-2015 ACS. This is filler.

America Counts | October 31, 2017

### Census Bureau Releases Common Pay Patterns and Extra Earnings Brief

The ACS provides data tables including Comparison and Selected Population Profiles, and Subject, Detailed, Ranking, and Geographic Comparison.

Facts for Features | October 31, 2017

### American Indian and Alaska Native Heritage Month: November 2017

Discover new statistics released July 13 on detailed race, Hispanic Origin, ancestry, and tribal population groups, based on the 2011-2015 ACS.

HTML

```
<div>
<p class="uscb-caption-text uscb-primary-blue-text">CAPTION</p>
<p class="uscb-title-3 uscb-margin-15-02">TITLE</p>
<p class="uscb-sub-heading-2 uscb-light-gray-text">BODY</p>
</div>
```

## Visual List



The Supplemental Poverty Measure

HTML

```
<section class="uscb-layout-row uscb-layout-column-md uscb-layout-align-space-between">
<div class="uscb-flex-row uscb-row-md-25 uscb-flex-row-md-100 uscb-visual-list-border">

<div class="uscb-padding-5em">
<p class="uscb-title-1">The Supplemental Poverty Measure</p>
</div>
</div>
<div class="uscb-flex-row uscb-row-md-25 uscb-flex-row-md-100 uscb-visual-list-border">

<div class="uscb-padding-5em">
<p class="uscb-title-1">The Supplemental Poverty Measure</p>
</div>
</div>
</section>
```

# HEADER/FOOTER

Desktop

BROWSE BY SUBJECT

EXPLORE DATA

SURVEYS & PROGRAMS

AUDIENCE

FIND A CODE

ABOUT US



POPULATION CLOCK

*a few seconds ago*

USA

326,188,424

WORLD

7,326,404,333

LATEST ECONOMIC INDICATORS

↑ 99.2% (\$3,730.3 B)

**Selected Services Revenue**

3RD QUARTER 2017 REPORT | Released 10AM EST, 11/17/17

↑ 13.7% (1,290,000)

**New Residential Construction**

Sign Up for Email Updates

To sign up for updates please enter your contact information below.

SUBSCRIBE

Stay Current

America Counts

Director's Blog

Random Samplings

Research Matters

Stay Connected

Census Jobs | Information Quality | Data Linkage Infrastructure | Data Protection and Privacy Policy | Support | Accessibility | FOIA | U.S. Department of Commerce | USA.gov

Measuring America's People, Places and Economy

Mobile

Measuring the Holiday Season

→

POPULATION CLOCK

*a few seconds ago*

USA

326,188,424

WORLD

7,326,404,333

LATEST ECONOMIC INDICATORS

Selected Services Revenue

11/17/17, 10AM EST

New Residential Construction

11/17/17, 10AM EST

Advanced International Trade: Goods

11/17/17, 10AM EST

→

SURVEYS

Your Voice Matters.

Find out about our surveys and how to respond to a survey you've received.

→

Sign Up for Email Updates

To sign up for updates please enter your contact information below.

SUBSCRIBE

Stay Current

Director's Blog

Random Samplings

Global Reach

Research Matters

Stay Connected

Census Jobs

Information Quality

Data Linkage Infrastructure

Data Portection and Privacy Policy

Support Accessibility

FOIA

U.S. Department of Commerce

USA.gov

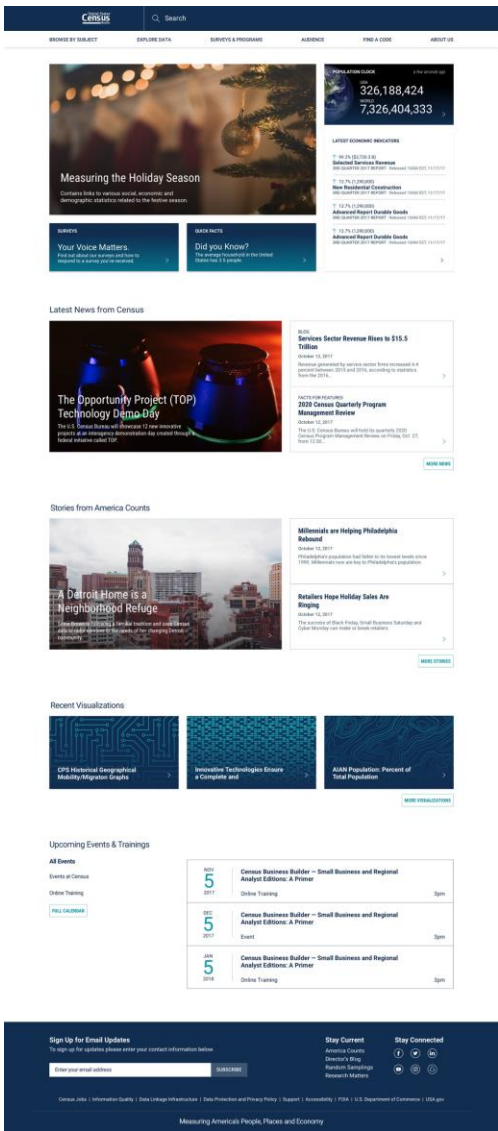
Measuring America's People, Places and Economy



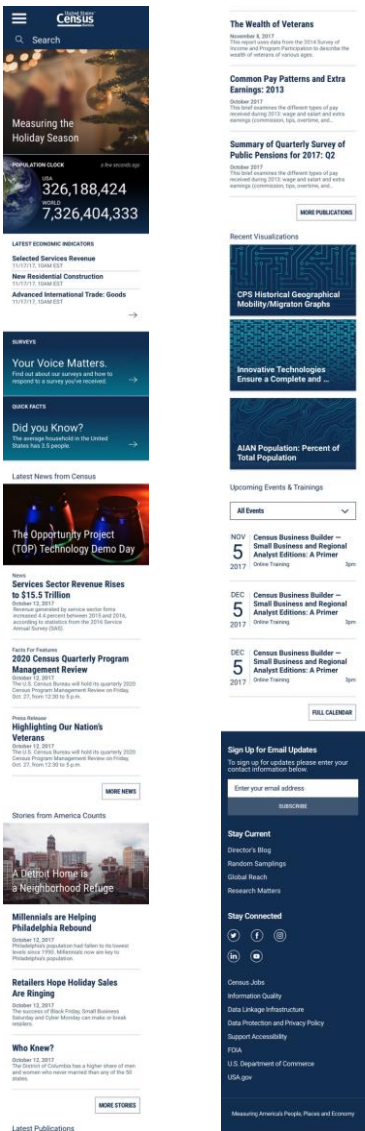
# HOMEPAGE

- Create flexibility that can easily accommodate:
  - Infusion of data
  - Campaign takeovers
  - Ability to unveil more content
- Design with personalization in mind

## Desktop



## Mobile



# NAVIGATION

Desktop

Search

BROWSE BY SUBJECT

EXPLORE DATA

SURVEYS & PROGRAMS

AUDIENCE

FIND A CODE

ABOUT US

People & Population

Race & Ethnicity

Families & Living Arrangements

Employment

Income & Poverty

Housing

Education

Public Sector

International Trade

Research

Geography Programs

Geo Coder

Emergency Preparedness

All Browse by Subject

Measuring the Holiday Season

Read More

SURVEYS

Your Voice Matters.

Find out about our surveys and how to respond to a survey you've received.

QUICK FACTS

Did you Know?

The average household in the United States has 3.5 people.

LATEST ECONOMIC INDICATORS

99.2% (\$3,730.3 B)

Selected Services Revenue

3RD QUARTER 2017 REPORT | Released 10AM EST, 11/17/17

13.7% (1,290,000)

New Residential Construction

3RD QUARTER 2017 REPORT | Released 10AM EST, 11/17/17

13.7% (1,290,000)

Advanced Report Durable Goods

3RD QUARTER 2017 REPORT | Released 10AM EST, 11/17/17

13.7% (1,290,000)

Advanced Report Durable Goods

3RD QUARTER 2017 REPORT | Released 10AM EST, 11/17/17

All Economic Indicators

Latest News from Census

News

Services Sector Revenue Rises to \$15.5 Trillion

October 12, 2017

Revenue generated by service sector firms increased 4.4

Mobile

Search

EXPLORE DATA

BROWSE BY SUBJECT

SURVEYS AND PROGRAMS

FIND A CODE

AUDIENCES

ABOUT US

SUPPORT

Are you in a survey?

2018 End-to-End Census Test

2017 Census Test

Economic Census

2020 Census

2010 Census

Special Census Program

American Community Survey (ACS)

Survey of Income and Program Participation (SIPP)

American Housing Survey (AHS)

All Surveys and Programs

Navigation term are illustrative only

7

# FACETED FILTERING

Helping users find information faster and easier

*Upcoming Refresh Design*

Census.gov > Library > Publications

## Library

### Filters

Topics

- Business
- Census Operations
- Economy
- Education
- Employment
- More

Surveys & Programs

Search

- 1990 Census (24)
- 2000 Census (39)
- 2010 Census (112)
- 2020 Census (6)
- Advance Monthly Retail Trade Survey (MARTS) (1)
- American Community Survey (ACS) (110)
- American Housing Survey

Year

- 2017 (47)
- 2016 (33)
- 2015 (41)


### Publications

Publications, briefs and reports from Census Bureau experts.


View lists of publications by series

Your Filters: None (Found 2721 results)


Page 1 of 137 > Sort by: Newest to Oldest ▾




**Summary of the Quarterly Survey of Public Pensions for 2017: Q3**  
December 28, 2017  
Report Forthcoming




**Quarterly Summary of State and Local Government Tax Revenue: 2017 Q3**  
December 19, 2017  
Quarterly estimates of state and local government tax revenue at a national level, as well as detailed tax revenue data for individual states.




**Survey of Market Absorption: Third Quarter 2017 - Absorptions**  
December 05, 2017  
This report presents data on how soon privately financed, nonsubsidized, unfurnished units in buildings with five or more units were rented (absorbed).



**Small Area Income and Poverty Estimates: 2016**  
November 30, 2017  
Examines annual trends in income and poverty at the state, county, and school district levels based on the 2016 Small Area Income and Poverty Estimates.



**Participation Rates in Other Assistance Programs: 2013**  
November 14, 2017  
Reports individual participation rates in selected other assistance programs in 2013 as reported in the 2014 SIPP, Wave 1.



**The Wealth of Veterans**  
November 09, 2017  
This report uses data from the 2014 Survey of Income and Program Participation to describe the wealth of veterans of various ages.

## Filters

### TOPICS

#### Business

- ☐ All
- ☐ Business Characteristics (3)
- ☐ Business Expenses (46)
- ☐ Business Ownership (50)
- ☐ E-Stats (E-Commerce Statistics) (20)
- ☐ Manufacturing and Trade Inventories and Sales (MTIS) (2)
- ☐ Non-employer (1)
- ☐ Retail Trade and Food Services (15)
- ☐ Small Business (1)

#### Census Operations

#### Economy

#### Education

#### Employment

More ▾

### SURVEYS & PROGRAMS

Search

// Library / Publications

## Publications

Publications, briefs and reports from Census Bureau experts.

View lists of [publications by series](#).

Your Filters (Found 27 results)

[Clear All Filters](#)

United States X

Page 1 of 3 >

Sort by Oldest to Newest ▾

JANUARY 23, 2018

### Summary of the Quarterly Survey of Public Pensions for 2017: Q3

For the 100 largest public-employee pension systems in the country, assets (cash and investments) totaled \$3,691.1 billion in the third quarter of 2017.

DECEMBER 19, 2017

### Quarterly Summary of State and Local Government Tax Revenue: 2017 Q3

Quarterly estimates of state and local government tax revenue at a national level, as well as detailed tax revenue data for individual states.

DECEMBER 05, 2017

### Survey of Market Absorption: Third Quarter 2017 - Absorptions

This report presents data on how soon privately financed, nonsubsidized, unfurnished units in buildings with five or more units were rented (absorbed).

NOVEMBER 30, 2017

### Small Area Income and Poverty Estimates: 2016

Examines annual trends in income and poverty at the state, county, and school district levels based on the 2016 Small Area Income and Poverty Estimates.



# QUICKFACTS REFRESH

- Applied new color palette
- Implementing look and feel across the site

## QuickFacts UNITED STATES

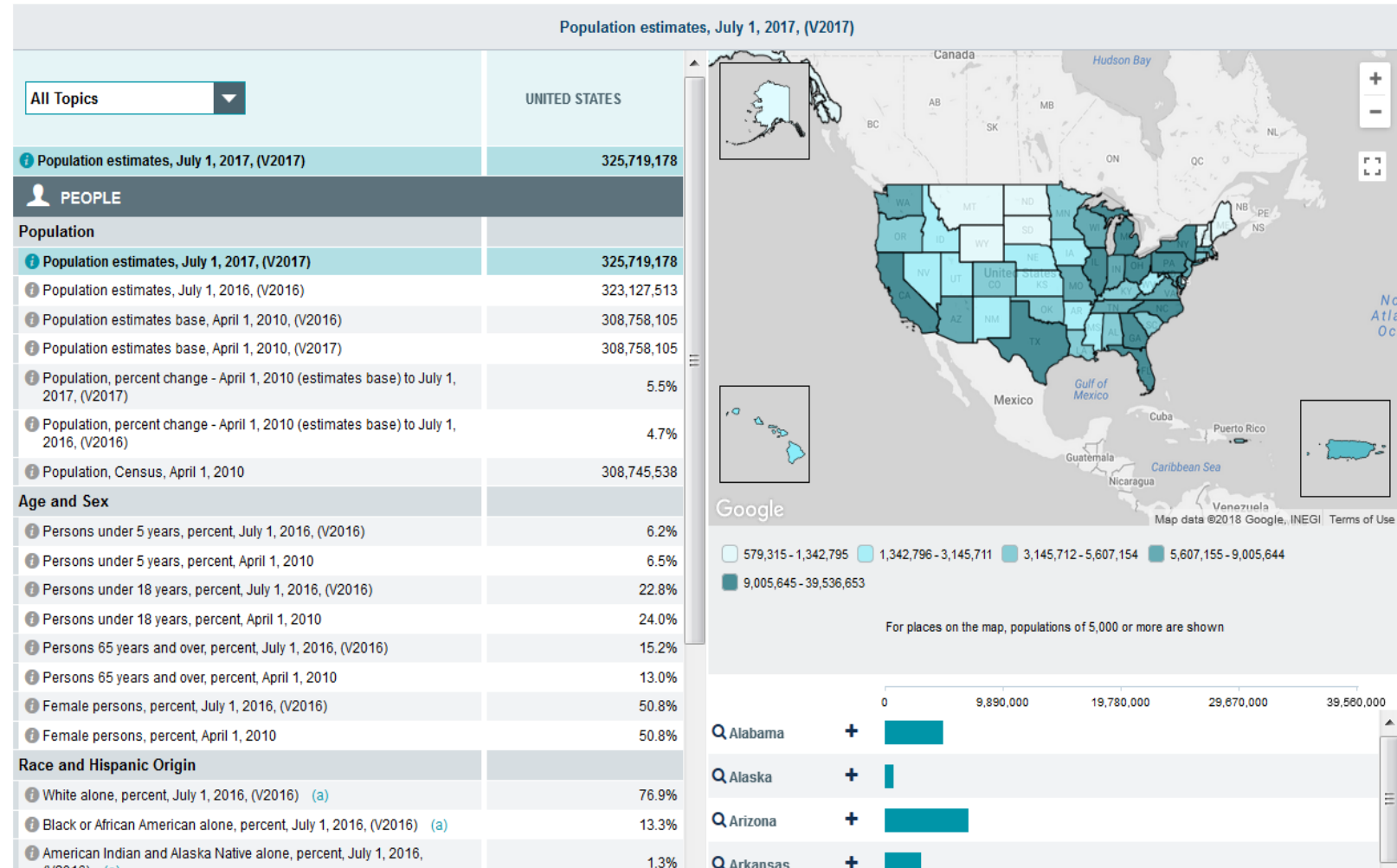
QuickFacts provides statistics for all states and counties, and for cities and towns with a *population of 5,000 or more*.

-- Select a fact --



What's New & FAQs  
Tell us what you think

### Dashboard - UNITED STATES



# TOPIC PAGES

- Access to Quick data points
- Link to data.census.gov data profiles
- Funnel to more content by sub topics



U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU  
**census.gov**

United States  
Census  
Bureau

Search

BROWSE BY SUBJECT

EXPLORE DATA

SURVEYS & PROGRAMS

AUDIENCES

FIND A CODE

ABOUT US

// Subjects / People and Population

## People and Population

The U.S. Census Bureau is the leading source of statistical information about the nation's people. Our population statistics come from decennial censuses, which count the entire U.S. population every ten years, along with several other surveys.

U.S. Population

325,265,189

U.S. Veteran Population

20,108,332

Persons of 65 years and over

15.2%

Population change 4/1/10-7/1/16

4.7%

VIEW MORE DATA

FEATURED

PRESS RELEASE | NOVEMBER 30, 2017

Small Area Income and Poverty Estimates for Counties

In 2016, the median household income for all counties ranged between \$22,045 and \$134,609, with a median county-level value of...

### Within This Subject

Counts, Estimates, and Projections

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Population Change and Components

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Native and Foreign Born

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Language Spoken at Home

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Residential Mobility

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Ancestry

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Computer Internet Use

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Age and Sex

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

### Subject Overview

About People and Population

Guidance for Data Users

Surveys and Programs

Placeholder

Placeholder

Placeholder

### Related Subjects

Age and Sex

Language Spoken at Home

Ancestry

Native and Foreign Born

Residential Mobility

Veterans

10

# User-based and Promotions Experience

- Establishing audience based navigation for educators, developers, media, partners etc.

United States<sup>™</sup>  
**Census**  
Bureau

STATISTICS IN SCHOOLS


ACTIVITIES


RESOURCES

STANDARDS

ABOUT

// Statistics in Schools



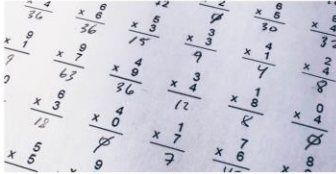


STATISTICS  
IN SCHOOLS

Statistics in Schools for  
Students and Teachers

Education Resources


Educate your students about the value and everyday use of statistics. The Statistics in Schools program provides resources for teaching and learning with real life data. Explore the site for standards-aligned, classroom-ready activities.



**Math Activities**

Explore the Activities >


Teach your students about the importance of math and statistics with resources that engage students by using real life data.



**History Activities**

Explore the Activities >

Discover activities based on a range of historical eras and a variety of topics.



**State Facts for Students**

Explore the Activities >

Help students learn about their state as they collect, organize, analyze, map, and graph a variety of information in "State Facts for Students."

Upcoming Events & Training

ALL

EVENTS FILTER

EVENT FILTER 2

FULL CALENDAR

NOV  
5  
2017

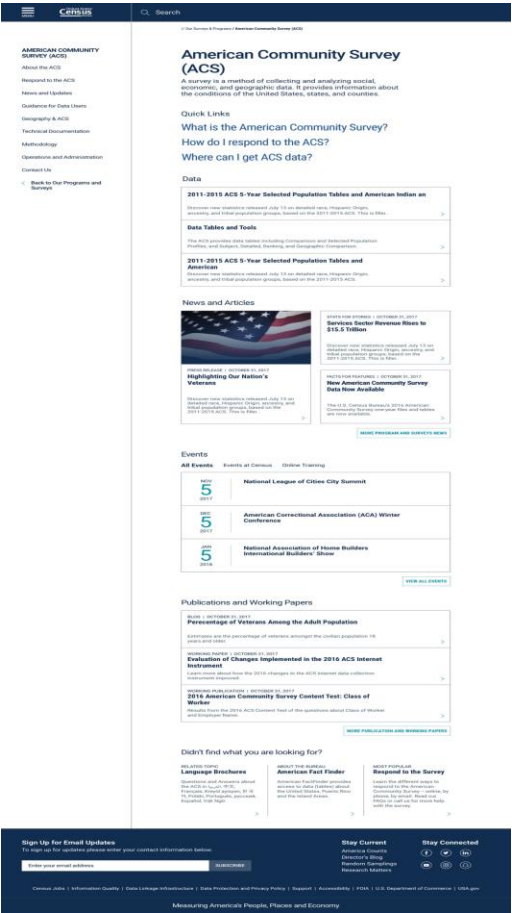
**Using Census Data in Schools**  
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean euismod bibendum laoreet. Proin gravida dolor sit amet lacus accumsan et viverra justo commodo. Proin sodales pulvinar sic tempor.  
Online Webinar  
3pm

DEC  
5  
2017

**Census Business Builder – Small Business and Regional Analyst Editions: A Primer**  
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean euismod bibendum laoreet. Proin gravida dolor sit amet lacus accumsan et viverra justo commodo. Proin sodales pulvinar sic tempor.  
Newport Marriott  
3pm

# MAIN ENTRY PAGES: SURVEYS & PROGRAMS

Desktop



Desktop local navigation



## AMERICAN COMMUNITY SURVEY (ACS)

About the ACS

Respond to the ACS

News and Updates

Guidance for Data Users

Geography & ACS

Technical Documentation

Methodology

Operations and Administration

Contact Us

< Back to Our Programs and Surveys

Mobile



## American Community Survey (ACS)

Sections

A survey is a method of collecting and analyzing social, economic, and geographic data. It provides information about the conditions of the United States, states, and counties.

Quick Links

What is the American Community Survey?

How do I respond to the ACS?

Where can I get ACS data?

Data

**2011-2015 ACS 5-Year Selected Population Tables and American Indian an**

Discover new statistics released July 13 on detailed race, Hispanic Origin, ancestry, and tribal population groups, based on the 2011-2015 ACS. This is filler..

**Data Tables and Tools**

The ACS provides data tables including Comparison and Selected Population Profiles and Subject

## American Community Survey (ACS)

Sections

About the ACS

Respond to the ACS

News and Updates

Guidance for Data Users

Geography & ACS

Technical Documentation

Methodology

Operations and Administration

Contact Us

< Back to our Programs and Surveys

A survey is a method of collecting and analyzing social, economic, and geographic data. It provides information about the conditions of the United States, states, and counties.

Quick Links

What is the American



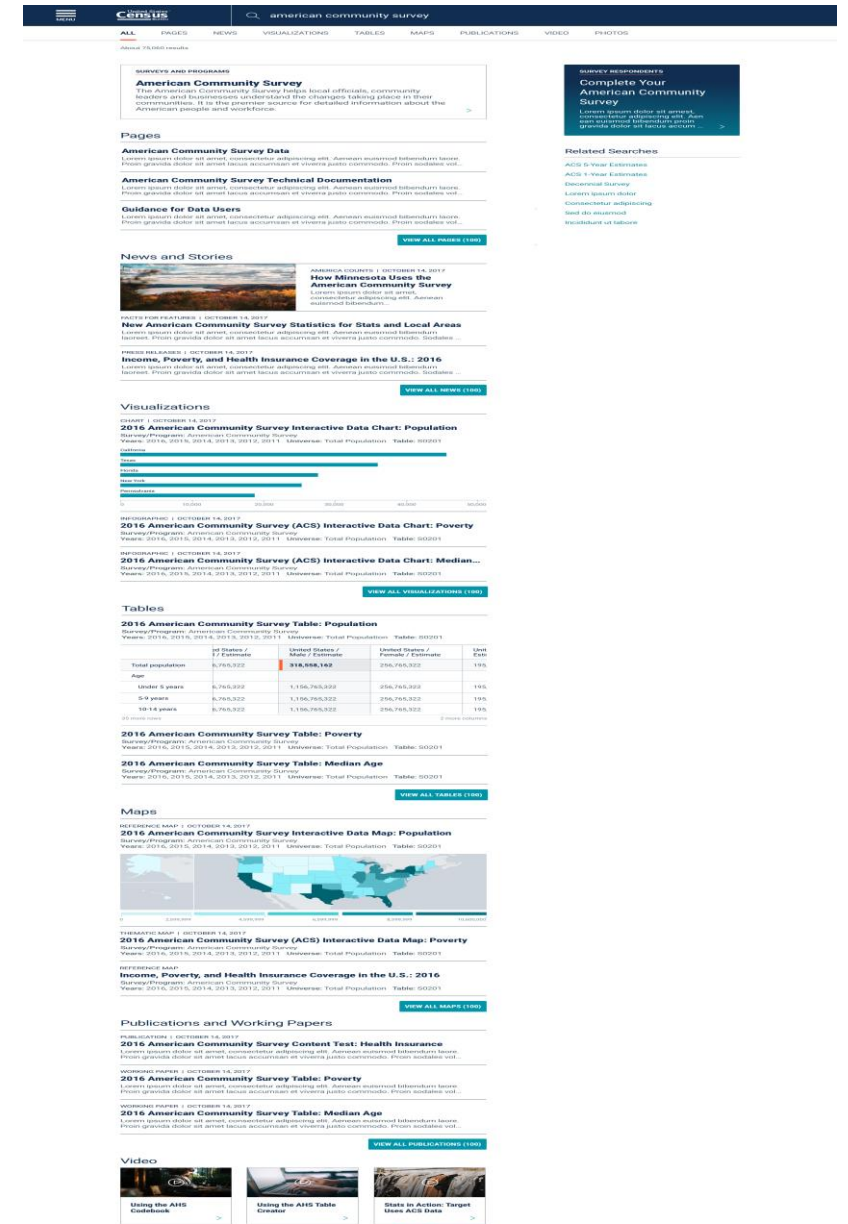
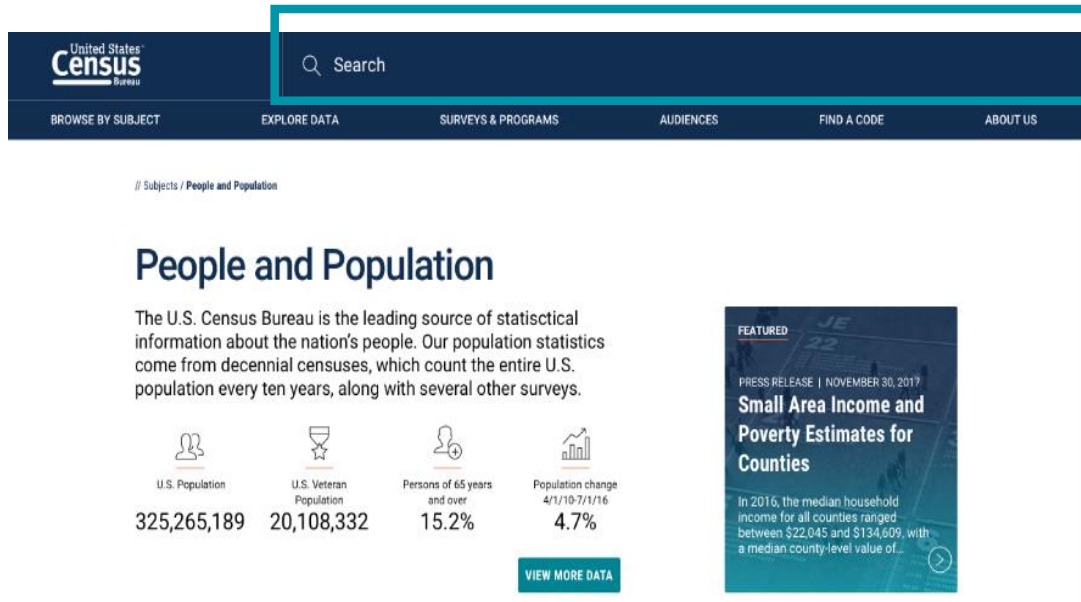
# INTEGRATION VISION

**Transform and expand the dissemination of Census content and better serve our internal and external customers**

- Enable data to be easily **discovered, accessed, and consumed** via Census.gov
- Make data useful for a **diverse set of customer needs**
- Take advantage of **digital opportunities**
- **Centralize and standardize** the metadata



# FUTURE INTEGRATION POINTS



Customers will be able to search directly from Census.gov and get relevant content, data tables, statistics, videos, publications, and images.



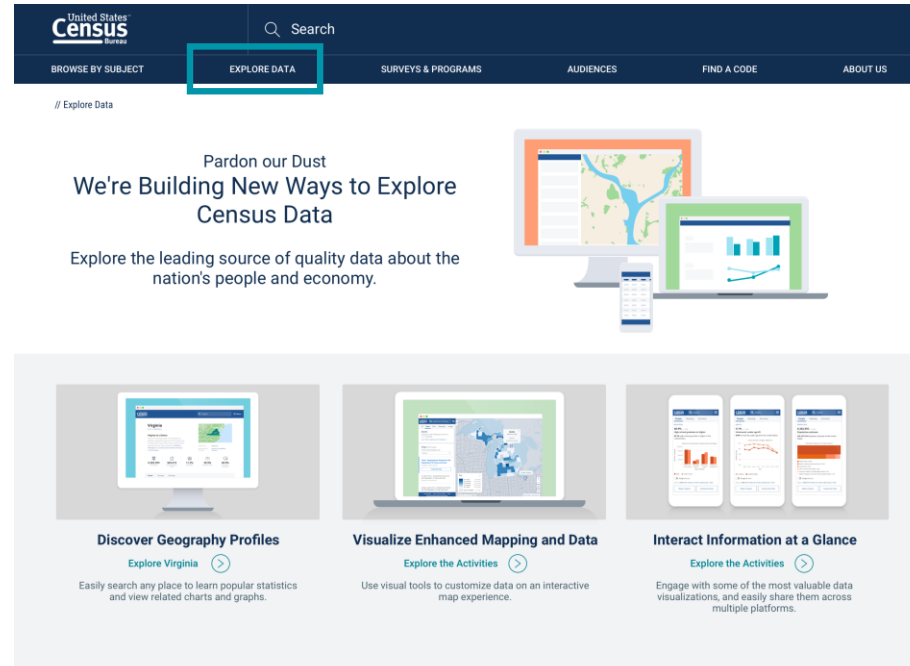
U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU  
[census.gov](https://www.census.gov)

# EXPLORE DATA

ACCESS  
DATA.CENSUS.GOV

ACCESS EXISTING  
DATA TOOLS

Customers will have access to existing and new ways to explore Census data from the Data tab.



United States Census Bureau

Search

BROWSE BY SUBJECT EXPLORE DATA SURVEYS & PROGRAMS AUDIENCES FIND A CODE ABOUT US

// Explore Data

Pardon our Dust  
We're Building New Ways to Explore Census Data

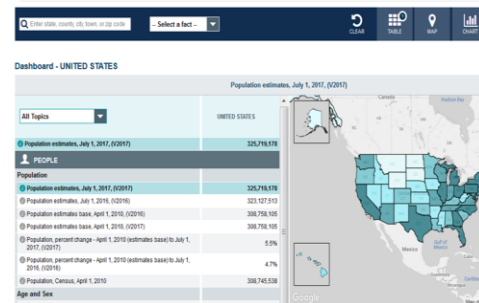
Explore the leading source of quality data about the nation's people and economy.

Discover Geography Profiles  
Explore Virginia

Visualize Enhanced Mapping and Data  
Explore the Activities

Interact Information at a Glance  
Explore the Activities

## Census Tools and Applications



ALL TOOLS AND APPLICATIONS

## Data Tables

Browse Census data tables (.xls) by topic

SHOW ALL TOPICS | COLLAPSE

Population Data Tables

Economy Data Tables

Business Data Tables

Education Data Tables

Employment Data Tables

## Census API

Learn the basics of the Census API, from table response to data discovery methods. [Explore More](#)

Census Data API User Guide

API Documentation

Pattern Library

Register for an API Key

## Upcoming Events & Trainings

ALL

EVENTS FILTER

EVENT FILTER 2

FULL CALENDAR

NOV 5 2017

Using Census Data in Schools

DEC 5 2017

Census Business Builder – Small Business and Regional Analyst Editions: A Primer

JAN 5 2018

Census Business Builder – Small Business and Regional Analyst Editions: A Primer

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Enter your email address

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America Counts  
Director's Blog  
Random Samplings  
Research Matters

## Stay Connected

f t in

Census Jobs | Information Quality | Data Linkage Infrastructure | Data Protection and Privacy Policy | Support | Contact | Accessibility | FOIA | U.S. Department of Commerce | USA.gov

Measuring America's People, Places and Economy

# MAP EMBEDS

*Bringing interactive data elements from data.census.gov into content such as Publications, Stats for Stories.*

Integration Points

United States  
Census  
Bureau

Census.gov > Stats for Stories > 2017 > September > Stats for Stories: World Tourism Day

Newsroom

About the Newsroom

Facts for Features

Press Releases

Press Kits

Stats for Stories

Tip Sheets

Stats for Stories: World Tourism Day

September 27, 2017

Release Number: CB17-SFS.79

Observed on Sept. 27 every year since 1980.

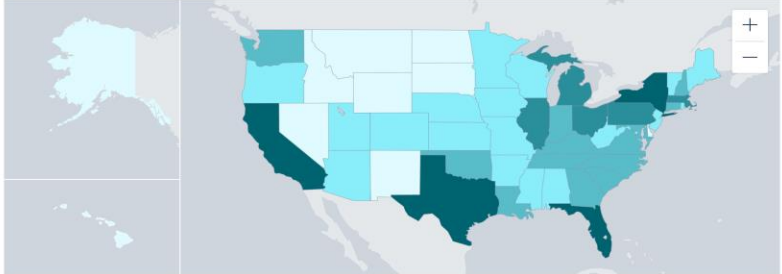
According to the United Nations World Tourism Organization, the purpose of World Tourism Day is to foster awareness among the international community of the importance of tourism and its social, cultural, political and economic value. The timing of the observance comes at the end of the high season in the northern hemisphere and the beginning of the season in the southern hemisphere, when tourism is of topical interest to hundreds of thousands of people worldwide.

Key Stats:

Source: 2012 Economic Census, 2010-2015 County Business Patterns, 2010-2015 Nonemployer Statistics, and Population Estimates.

Employment Status for the Population 16 Years and Over

Survey/Program: American Community Survey




0 2,599,999 4,599,999 6,599,999 8,599,999 10,600,000

DATA NOTES VIEW FULL MAP

A conubia phasellus massa, dictum vehicula mauris libero, erat nisl nam vestibulum, sapien vestibulum. Mauris lacus in sodales donec. Faucibus hac eleifend molestie, eget inceptos omnis vestibulum justo tempus, mauris sed magnis morbi pede. Fusce est vitae sagittis, gravida pede nonummy tempus dolor ante esse. Enim viverra nam wisi nunc metus orci.

Employment Status for the Population 16 Years and Over

Survey/Program: American Community Survey



0 2,599,999 4,599,999 6,599,999 8,599,999 10,600,000

DATA NOTES VIEW FULL MAP

A conubia phasellus massa, dictum vehicula mauris libero, erat nisl nam vestibulum, sapien vestibulum. Mauris lacus in sodales donec. Faucibus hac eleifend molestie, eget inceptos omnis vestibulum justo tempus, mauris sed magnis morbi pede. Fusce est vitae sagittis, gravida pede nonummy tempus dolor ante esse. Enim viverra nam wisi nunc metus orci.

- Bringing interactive data elements from data.census.gov into topic pages

Integration Points

United States  
**Census**  
Bureau


Search

BROWSE BY SUBJECTEXPLORE DATASURVEYS & PROGRAMSAUDIENCESFIND A CODEABOUT US

// Subjects / People and Population


# People and Population

The U.S. Census Bureau is the leading source of statistical information about the nation's people. Our population statistics come from decennial censuses, which count the entire U.S. population every ten years, along with several other surveys.




U.S. Population

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U.S. Veteran Population

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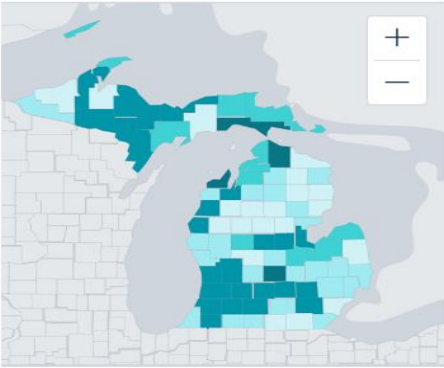
Population change 4/1/10-7/1/16

4.7%

VIEW MORE DATA

Employment Status for the Population 16 Years and Over

Survey/Program: American Community Survey



02,599,9994,599,9996,599,9998,599,99910,600,000

DATA NOTESVIEW FULL MAP

Within This Subject

Counts, Estimates, and Projections

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Population Change and Components

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Native and Foreign Born

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Language Spoken at Home

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Residential Mobility

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Ancestry

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Subject Overview

About People and Population

Guidance for Data Users

Surveys and Programs

Placeholder

Placeholder

Placeholder

Related Subjects

Age and Sex

Language Spoken at Home

17



# User Experience Timeline

## Kickoff

Began Color Palette/Style Guide exploration and Refresh design.

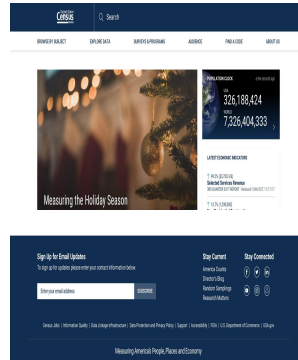


## New Styling & Communities

The websites header footer and existing templates will be updated with the new color palette as well as new features.



## New Header, Footer and Homepage



## New Promotional Pages

New promotional templates can be created and published using restyled components.

Sep

Nov

Jan

Feb

Mar

Jun

Jul

Sept

2018

## Faceted Filtering

Added filtering capabilities to content heavy web pages.



## Style Guide Rollout

Implement the new style guide Bureau wide.

## Economic Census Promotion

## Data.Census.Gov

A New Data experience as primary. Data and search results will have call out to EDDE.

## New Data Experience for ACS 1-year

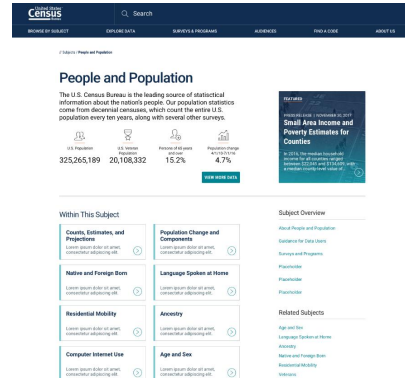
ACS Data is released in EDDE. Newsroom, data tools and survey page link to EDDE.

Adobe AEM 6.4 Upgrade  
Upgrade of AEM to sync with the latest releases from Adobe, allowing for enhanced user and/or developer experiences

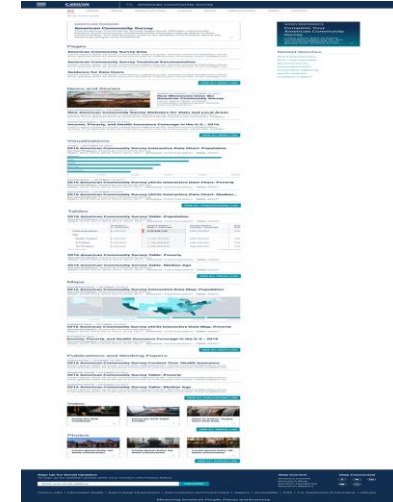


# User Experience Timeline (Cont.)

**Complete Refresh  
live!**  
A fully refreshed  
Census.gov website is  
available



**AFF Sunset, EDDE  
Enterprise Tool**  
Search results, explore  
data powered by EDDE.  
EDDE is the primary  
source of disseminating  
data on census.gov



Oct

Nov

Dec

Mar

Apr

Jun

Sep

Dec

**2019**

**2018 End-to-End Test  
Data release**  
See the 2018 Test results

**Integrated Embargo  
Experience**  
2018 ETE Census Test  
data embargoed

**Developer UX**  
Unified API and  
developer takeover

# DATA.CENSUS.GOV

## LIVE DEMO

# REQUIREMENTS SESSION

*Gathering Feedback and Identifying New Needs*

# QUESTIONS

